

CRE Quarterly Meeting
August 7, 2007



Agenda

12:10 pm

Opening

Mark Kaline, Chair

12:20 pm

Steering Committee - Mike Hess

Membership

Officers

12:40 pm

Non Response

Ceril Shagrin

12:50 pm

Media Consumption and Engagement

Shari Anne Brill and Steve Sternberg

1:40 pm

Marketplace Practices

Ira Sussman

1:50 pm

Universe Estimates

Nancy Gallagher

2:00 pm

Break

2:30 pm

Review

2:45 pm

Content Issues: What else should we study?

3:45 pm

Process Issues: How might we improve our work together?

4:45 pm

Completion

5:00 pm

Adjourn