

**CRE Quarterly Meeting
December 3, 2007**



Agenda

2:30 pm

Opening

Mark Kaline, Chair

2:40 pm

Nielsen Funding Update

Howard Shimmel

2:50 pm

Steering Committee

Mike Hess

3:00 pm

Media Consumption and Engagement

Shari Anne Brill

3:30 pm

Non Response

Ceril Shagrin

3:45 pm

Marketplace Practices

Ira Sussman

3:55 pm

Universe Estimates

Nancy Gallagher

4:05 pm

New Business

4:30 pm

Adjourn